ORDER

Orders	Order / Rev:	46979	_	
	Alt Order #:	27765295		
	Product Desc:	Awareness	_	
	Estimate:	3474	_	KLKN-TV
	Flight Dates:	04/11/22 - 05/01/22	Primary AE:	Katz Washington, D.C.
	Original Date / Rev:	04/11/22 / 04/11/22	Sales Office:	DC
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Armada Strategies	_	
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		2637 E. Atlantic Blvd., Ste. 43878	Billing Cycle:	EOM/EOC
		Pompano Beach, FL 33062	Agency Commission:	15%
Advertiser	Name:	Big Red Leadership PAC	_	
	Demographic:	A18+	New Business Thru:	
	Product Codes:	Issues/Propositions	Advertiser External ID:	
	Revenue Code 1:	AGY	Agency External ID:	
	Revenue Code 2:	POL	Unit Code:	General
	Revenue Code 3:	POL-ISS	Order Separation:	00:30:00
	Priority:	P-03	_	

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/22	04/24/22	14	\$3,505.00	\$2,979.25
04/25/22	04/27/22	6	\$1,515.00	\$1,287.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2022	14	\$3,505.00	\$2,979.25	0.00
May 2022	6	\$1,515.00	\$1,287.75	0.00
Totals	20	\$5,020.00	\$4,267.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington, D.C.			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	KLKN	04/13/2	2 04/13/22	Good Morning An	nerica CM	7a-9a		W	:30	1	\$140.00P-04	0.00 NM	1	\$140.00
				Good Morning Ar	nerica									
	Good M	orning A	merica											
	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Ratii</u>	<u>ng</u>						
W	eek: 04/	11/22	04/17/22	W	1	\$140.00	0.	.00						
N 2	KLKN	04/19/2	2 04/19/22	Good Morning An	nerica CM	7a-9a		-T	:30	1	\$140.00P-04	0.00 NM	1	\$140.00
				Good Morning Ar	nerica									
	Good M	orning A	merica											
	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Ratii	n <u>g</u>						
W	eek: 04/	18/22	04/24/22	-T	1	\$140.00	0.	.00						
N 3	KLKN	04/27/2	2 04/27/22	Good Morning An	nerica CM	7a-9a		W	:30	1	\$140.00P-04	0.00 NM	1	\$140.00
				Good Morning Ar	nerica									
	Good M	lorning A	merica											
	<u>Sta</u>	<u>ırt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Ratii	ng						
W	eek: 04/	25/22	05/01/22	W	1	\$140.00	0.	.00						
N 4	KLKN	04/24/2	2 04/24/22	This Week	CM	8a-9a		S	:30	1	\$125.00P-04	0.00 NM	1	\$125.00
				This Week										
	This We	eek												
	<u>Sta</u>	<u>ırt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Ratii	ng						
W	eek: 04/	18/22	04/24/22	S	1	\$125.00	0.	.00						
N 5	KLKN	04/13/2	2 04/13/22	•	CM	11a-12p		W	:30	1	\$100.00P-03	0.00 NM	1	\$100.00
												-	'	

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Order / Rev: 46979 Advertiser: Big Red Leadership PAC

Alt Order #: 27765295 Product Desc: Awareness KLKN-TV

Flight Dates: 04/11/22 - 05/01/22 Estimate: 3474

Ln Ch	Start	End	Inventory Code		Start/End ⁻	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Ch 8 News Midda	•								·
Channe	I 8 Evew	itness News	Ch 8 News Midda - Midday	ay IVI-F								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
Week: 04/	11/22	04/17/22	W	1	\$100.00	0.00						
N 6 KLKN	04/21/2	2 04/21/22	Ch 8 News Midda	ay M-F CM	11a-12p	T	:30	1	\$100.00P-03	0.00 NM	1	\$100.00
			Ch 8 News Midda	ay M-F								
	-	itness News	-									
<u>Sta</u> Week: 04/	rt Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	<u>Rating</u> 0.00						
		04/24/22	Ch 8 News Midda	1 WM E CM	\$100.00 11a-12p	W	:30	1	\$100.00P-03	0.00 NIM	1	\$100.00
IN / KLKIN	04/21/2	2 04/21/22	Ch 8 News Midda		11a-12p	w	.30		\$100.00P-03	U.UU INIVI	1	φ100.00
Channe	l 8 Eyewi	itness News		ay .v								
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 04/		05/01/22	W	1	\$100.00	0.00						
N 8 KLKN	04/18/2	2 04/18/22	Ch 8 News at 5p		5p-530p	M	:30	1	\$300.00P-03	0.00 NM	1	\$300.00
Chama		:4: NI	Ch 8 News 5p M	-F								
	ı ö ⊑yewi rt Date	itness News End Date	Weekdays	Spots/Week	Poto	Rating						
Week: 04/		04/24/22	M	<u> </u>	<u>Rate</u> \$300.00	0.00						
			Ch 8 News at 5p		5p-530p	W	:30	1	\$300.00P-03	0 00 NM	1	\$300.00
	0 0	_ 0 ., _ 0,	Ch 8 News 5p M		op ocop	••	.00	•	φοσοίσο. σο	0.00	·	ψοσσ.σσ
Channe	l 8 Eyew	itness News	•									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 04/		04/24/22	W	1	\$300.00	0.00						
N 10 KLKN	04/25/2	2 04/25/22	Ch 8 News at 5p		5p-530p	M	:30	1	\$300.00P-03	0.00 NM	1	\$300.00
Channa	I O Evovi	itnoon Nowo	Ch 8 News 5p M	-F								
	rt <u>Date</u>	itness News End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/		05/01/22	M	<u>5pots/Week</u>	\$300.00	0.00						
			Ch 8 News at 6p	M-F CM	6p-630p	W	:30	1	\$350.00P-03	0.00 NM	1	\$350.00
			Ch 8 Eyewitness		.,,				,			,
	-	itness News	At Six									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 04/		04/17/22	W	1	\$350.00	0.00						
N 12 KLKN	04/19/2	2 04/19/22	Ch 8 News at 6p		6p-630p	-T	:30	1	\$350.00P-03	0.00 NM	1	\$350.00
Channe	I 8 Evewi	itness News	Ch 8 Eyewitness	news op								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/		04/24/22	-T	1	\$350.00	0.00						
N 13 KLKN	04/26/2	2 04/26/22	Ch 8 News at 6p	M-F CM	6p-630p	-T	:30	1	\$350.00P-03	0.00 NM	1	\$350.00
			Ch 8 Eyewitness									
	-	itness News										
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 04/		05/01/22	-T	1	\$350.00	0.00			#050 00 B 00	0.00.104		4050.00
N14 KLKN	04/14/2	2 04/14/22	M-F 630p-7p M-F 630p-7p	CM	630p-7p	T	:30	1	\$250.00P-03	0.00 NM	1	\$250.00
Entertai	nment To	oniaht	W-F 030p-7p									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/		04/17/22	T	1	\$250.00	0.00						
N 15 KLKN	04/20/2	2 04/20/22	M-F 630p-7p	СМ	630p-7p	W	:30	1	\$250.00P-03	0.00 NM	1	\$250.00
			M-F 630p-7p									
	nment To	-		0	_	5.0						
	rt Date	End Date	<u>Weekdays</u> w	Spots/Week	Rate	Rating						
Week: 04/		04/24/22		1	\$250.00	0.00	.20	1	\$250 00D 02	0.00.004	4	ቀ ንፎስ ስስ
N16 KLKN	04/23/2	L U4/20/22	M-F 630p-7p M-F 630p-7p	CM	630p-7p	M	:30	'	\$250.00P-03	U.UU INIVI	1	\$250.00
Entertai	nment To	onight	000p-1p									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 04/	25/22	05/01/22	M	1	\$250.00	0.00						
N 17 KLKN	04/12/2	2 04/12/22		CM	10p-1035p	-T	:30	1	\$375.00P-03	0.00 NM	1	\$375.00
										_		

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Order / Rev: 46979 Advertiser: Big Red Leadership PAC

Alt Order #: 27765295 Product Desc: Awareness KLKN-TV

Flight Dates: 04/11/22 - 05/01/22 Estimate: 3474

Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
		Ch 8 News at 10p N	/I-F								
		Ch 8 News at 10p I	M-F								
Channel 8 Eyew	itness News	At Ten							_		
Start Date	End Date	Weekdays S	Spots/Week	<u>Rate</u>	Rating						
Week: 04/11/22	04/17/22	-T	1	\$375.00	0.00						
N 18 KLKN 04/21/2	22 04/21/22	Ch 8 News at 10p N	л-F CM	10p-1035p	T	:30	1	\$375.00P-03	0.00 NM	1	\$375.00
		Ch 8 News at 10p I	M-F								
Channel 8 Eyew	itness News	•									
Start Date	End Date	Weekdays S	Spots/Week	Rate	Rating						
Week: 04/18/22	04/24/22	T	1	\$375.00	0.00						
N 19 KLKN 04/27/2	22 04/27/22	Ch 8 News at 10p N	л-F CM	10p-1035p	W	:30	1	\$375.00P-03	0.00 NM	1	\$375.00
		Ch 8 News at 10p I									
Channel 8 Eyew	itness News	•									
Start Date	End Date	Weekdays S	Spots/Week	Rate	Rating						
Week: 04/25/22	05/01/22	W	1	\$375.00	0.00						
N20 KLKN 04/24/2	22 04/24/22	Ch 8 News Sun at	10p CM	10p-1035p	\$:30	1	\$350.00P-03	0.00 NM	1	\$350.00
TYLO TILITITO TILITI		Ch 8 News Sun at	•	тор тосор	3	.00		φοσο.σστ σσ	0.00 14	•	φοσσ.σσ
Channel 8 Eyew	itness News		ТОР								
Start Date	End Date		Spots/Week	Rate	Rating						
Week: 04/18/22	04/24/22	<u>Weekdays</u> S	1								
VVEEK. U4/10/22	04/24/22	3	I I	\$350.00	0.00						
									Totals	20	\$5,020.00



125 West 55th St New York, NY 10019 Contract # 27765295 Changes as of: 4/11/2022 at 2:18 PM Version: Current State Version 1

CPE: 371/477/3474 Flight: 4/11/22 - 5/1/22

Market: Lincoln&Hstng-Krny-Pls DMA Agency: Armada Strategies Advertiser: 17523

2637 E Atlantic Blvd **Product:** Awareness Office: WASHINGTON Total Spots: 20 Total CPP: \$0.00 Suite 43878 **Agency Order #:** 11562292 Service: Nielsen Pompano Beach, FL Buyer: Blue, Sarah **Primary Demo:** Total GRP:

33062

202-955-5342

Salesperson: ALEXANDRA BRADLEY Assistant: ALEXANDRA BRADLEY Traffic #: 46979 202-955-5342

Station: KLKN

Separation:

Comments: Separation: 30;PopulationBuyType: CPP

											4/11 -	4/24							
# Day/Time	DP	Program	Rate	Len	4/11	4/12	4/13	4/14	4/15	4/16	4/17	4/18	4/19	4/20	4/21	4/22	4/23	4/24	
M-F 1 7a-9a		Good Morning America	\$140.00	30	0	0	1	0	0	0	0	0	1	0	0	0	0	0	
Su 2 8a-9a		This Week	\$125.00	30	0	0	0	0	0	0	0	0	0	0	0	0	0	1	
M-F 3 11a-12n		Channel 8 Eyewitness News- Midday	\$100.00	30	0	0	1	0	0	0	0	0	0	0	1	0	0	0	
M-F 4 5p-5:30p		Channel 8 Eyewitness News At Five	\$300.00	30	0	0	0	0	0	0	0	1	0	1	0	0	0	0	
M-F 5 6p-6:30p		Channel 8 Eyewitness News At Six	\$350.00	30	0	0	1	0	0	0	0	0	1	0	0	0	0	0	
M-F 6 6:30p-7p		Entertainment Tonight	\$250.00	30	0	0	0	1	0	0	0	0	0	1	0	0	0	0	
M-F 7 10p-10:35p		Channel 8 Eyewitness News At Ten	\$375.00	30	0	1	0	0	0	0	0	0	0	0	1	0	0	0	
Su 8 10p-10:35p		Channel 8 Eyewitness News At Ten	\$350.00	30	0	0	0	0	0	0	0	0	0	0	0	0	0	1	
			TO	TALS:	0	1	3	1	0	0	0	1	2	2	2	0	0	2	

Con Type: POLITICAL/VOTE

Total \$: \$5,020.00



125 West 55th St New York, NY 10019 Contract # 27765295 Changes as of: 4/11/2022 at 2:18 PM Version: Current State Version 1

CPE: 371/477/3474 Flight: 4/11/22 - 5/1/22 Station: KLKN Con Type: POLITICAL/VOTE **Total \$:** \$5,020.00

Market: Lincoln&Hstng-Krny-Pls DMA Agency: Armada Strategies Advertiser: 17523

Product: Awareness Office: WASHINGTON

2637 E Atlantic Blvd Total Spots: 20 Total CPP: \$0.00 Suite 43878 **Agency Order #:** 11562292 Service: Nielsen

Pompano Beach, FL Buyer: Blue, Sarah **Primary Demo:** Total GRP: 33062

> **Salesperson:** ALEXANDRA BRADLEY **Assistant:** ALEXANDRA BRADLEY 202-955-5342 Traffic #: 46979

202-955-5342

Separation:

Comments: Separation: 30;PopulationBuyType: CPP

												4/25	- 5/1	Total	Total		
#	Day/Time	DP	Program	Rate	Len	4/25	4/26	4/27	4/28	4/29	4/30	5/1		Spots	\$	CPP*	GRP*
1	M-F 7a-9a		Good Morning America	\$140.00	30	0	0	1	0	0	0	0		3	\$420.00	\$0.00	0.0
2	Su 8a-9a		This Week	\$125.00	30	0	0	0	0	0	0	0		1	\$125.00	\$0.00	0.0
3	M-F 11a-12n		Channel 8 Eyewitness News- Midday	\$100.00	30	0	0	1	0	0	0	0		3	\$300.00	\$0.00	0.0
4	M-F 5p-5:30p		Channel 8 Eyewitness News At Five	\$300.00	30	1	0	0	0	0	0	0		3	\$900.00	\$0.00	0.0
5	M-F 6p-6:30p		Channel 8 Eyewitness News At Six	\$350.00	30	0	1	0	0	0	0	0		3	\$1,050.00	\$0.00	0.0
6	M-F 6:30p-7p		Entertainment Tonight	\$250.00	30	1	0	0	0	0	0	0		3	\$750.00	\$0.00	0.0
7	M-F 10p-10:35p		Channel 8 Eyewitness News At Ten	\$375.00	30	0	0	1	0	0	0	0		3	\$1,125.00	\$0.00	0.0
8	Su 10p-10:35p		Channel 8 Eyewitness News At Ten	\$350.00	30	0	0	0	0	0	0	0		1	\$350.00	\$0.00	0.0
	•			TO	TALS:	2	1	3	0	0	0	0		20	\$5,020.00	\$0.00	0.0



125 West 55th St New York, NY 10019 Contract # 27765295 Changes as of: 4/11/2022 at 2:18 PM Version: Current State Version 1

CPE: 371/477/3474 Flight: 4/11/22 - 5/1/22 Station: KLKN

Market: Lincoln&Hstng-Krny-Pls DMA Agency: Armada Strategies Advertiser: 17523

Assistant: ALEXANDRA BRADLEY

2637 E Atlantic Blvd **Product:** Awareness Office: WASHINGTON Total Spots: 20 **Agency Order #:** 11562292 Service: Nielsen Total CPP: \$0.00

> Buyer: Blue, Sarah **Primary Demo:** Total GRP:

BRADLEY 202-955-5342 202-955-5342

Separation:

Salesperson: ALEXANDRA

Suite 43878

33062

Pompano Beach, FL

Special Instructions

	Order Level Comments									
Date/Time	Added by	Comment								
04/11/22 12:53 PM	ALEXANDRA BRADLEY	Separation: 30;PopulationBuyType: CPP								

Competitive Information										
Market Budget:	Market Budget: \$5,020									
KLKN Share:	KLKN Share: 100%									
Comment:										
	Competitive Unknown									

Daypart Summary										
Day/Time	% Distrib	Spots	Dollars	CPP	GRP					
	100%	20	\$5,020.00	N/A	0.0					
Total	100%	20	\$5,020.00	N/A	0.0					

Monthly Summary								
Month	Spots	Dollars						
2022-Apr	14	\$3,505.00						
2022-May	6	\$1,515.00						
Total	20	\$5,020.00						

Con Type: POLITICAL/VOTE

Total \$: \$5,020.00

Traffic #: 46979

	Transaction History									
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment		
Queued for Electronic Contracting	4/11/22 2:14 PM					\$0	\$0			
Queued for Electronic Contracting	4/11/22 1:05 PM					\$0	\$0			
New	4/11/22 12:53 PM	ALEXANDRA BRADLEY	Confirming	20		\$5,020.00	\$5,020.00			

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADĆAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.